

WIRELESS IS IN OUR DNA

AT ZEBRA, WE LOVE PUTTING WIRELESS TO WORK. In fact, we helped set the standard. You can track our heritage back to the 1990's when we co-authored the 802.11 standard and developed the very first wireless LAN switch. We invented the concept of Enterprise Mobility, giving our customers anytime, anywhere access to business-critical information. Today, our wireless solutions offer best-in-class performance, tighter security and faster troubleshooting. As mobility skyrockets, we're developing the solutions enterprise customers need to keep up with the ever increasing demands on their wireless networks.

READY FOR TOMORROW

<p>72% increase in number of devices enterprises manage¹</p>	<p>1.3 billion mobile workers, up 13% from 2010²</p>
<p>200 billion connected devices by 2020³</p>	<p>By 2018, 40% of large enterprises will have formal plans to address aggressive cyber security business disruption attacks, up from 0% in 2015.⁴</p>

¹ Citrix Mobility Report 2015 ² IDC 2013 ³ IDC 2014 ⁴ Gartner 2015

ZEBRA INNOVATION IN ACTION

LEADING THE INTERNET OF THINGS RACE

Zebra leads the way with Zatar – the unique IoT platform that allows enterprises to easily track and manage assets around the world, and act on real-time business intelligence.



TAKING SECURITY SERIOUSLY

Zebra's AirDefense Services Platform (ADSP) leads the industry in Wireless Intrusion Prevention and supports advanced forensics analysis required for PCI, HIPAA, and other compliance regulations. ADSP's Network Assurance means IT can find and fix issues before they become a problem to end-users, while location-based services (LBS) give visibility into client behavior to provide valuable information for corporate marketing.

ZEBRA'S AIRDEFENSE SERVICES PLATFORM

SETTING THE BAR

Zebra MotionWorks™ Sports Tracking captures all the action and converts it into usable player statistics. The NFL, Nascar and soccer teams around the world rely on it for game-changing insights.



NEW LEVELS OF DETAIL FOR RETAIL

The MPact Platform for Mobile Marketing sets a new standard for shopper analytics. It's the only platform of its kind to use WiFi and Bluetooth® Smart technology, so the results are more accurate, which can lead to more transactions.

MPACT PLATFORM

ONLY WITH ZEBRA EXCLUSIVE INNOVATIONS FOR YOU

<p>SMART RF technology automatically adjusts power and frequency in tough conditions to give you the best quality.</p>	<p>Preemptive roaming switches users between wireless access points before performance degrades for best coverage.</p>	<p>Zebra clients come with secure profiles for ten times faster mobile deployment.</p>
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2015 DON'T STOP US NOW.

With over 20 years of influence, our wireless experts have been instrumental in the development of wireless having:

<p>Co-authored 802.11 wireless standard and co-founded WiFi alliance</p>	<p>Developed the first enterprise class wireless LAN access point</p>	<p>Created the first wireless mobile computer</p>
<p>Introduced the first WLAN switch for centralized management of large scale deployments</p>		<p>Developed the first VoIP WLAN Smartphone</p>
<p>Invented the first Wireless Intrusion Prevention System (WIPS) – Air Defense</p>	<p>Created the first 802.11n RF design tool</p>	

And today, we are still continuing to shape the market with the most versatile, scalable and cost effective solution driven by:

<p>4,500 employees worldwide, focused on supporting your business.</p>	<p>1,700 product development engineers worldwide, continuing our innovation heritage.</p>	<p>4,200 patents issued and pending for new and exciting technologies.</p>
<p>FIRST GENERATION 802.11 1997</p> <p>SECOND GENERATION 802.11b</p> <p>THIRD GENERATION 802.11A</p> <p>THIRD GENERATION 802.11g 2003</p> <p>FOURTH GENERATION 802.11n 2009</p> <p>NOW, THE LATEST 802.11AC, OFFERS FASTER SPEEDS AND MUCH MORE BANDWIDTH, TO ACCOMMODATE TODAY'S NON-STOP GROWTH IN DEVICES AND APPLICATIONS.</p> <p>FIFTH GENERATION 802.11ac 2013</p>		